

Cultivating Ag's Legacy in a Disconnected World

One Sheet

CONTACT
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Jenny Dewey Rohrich

prairiecalifornian.com
jenny@prairiecalifornian.com
email for phone number



Average Length: 45 minutes to 1 hour

KEYNOTE MESSAGE

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If you watch tv, scroll through social media, and even step foot in the grocery store, it may seem like farming is getting attacked from all fronts. But it only takes having a conversation with one person to make a difference. Jenny and her blog Prairie Californian are a living example of this simple truth.

Throughout her presentation, Jenny will be sharing some background on how we find ourselves in this current situation in Agriculture and more importantly she will answer the question, “where do we go from here?” Jenny will share ideas and real world examples on the ways a simple conversation can have the power to leave a legacy in a world far disconnected from Agriculture.

AUDIENCE REACTIONS

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- “Jenny is very well versed and easy to listen to. Now I have to start reading a blog or two!”
- “She is a very talented writer who has a good point for agriculture. I’m encouraged to start my own blog or tourism venture!”
- “Loved her! Great speaker, very positive. She presented some great information.”
- “After hearing Jenny, we all need to do our job spreading the word about Agriculture!”
- “Very thought-provoking information. Making a difference is important for us to remember.”